

Manchester Business School in Singapore: An array of exciting study opportunities await the busy professional



The café-style atmosphere of the Singapore centre's lounge area is distinctive of Manchester Business School's belief in encouraging creativity and networking among its students, reflecting a core value of the University.

Alliance Manchester Business School (MBS) celebrated its 50th anniversary in 2015. 50 years of successes recently crowned with a conspicuous donation by Lord Alliance of Manchester, a philanthropist who has a longstanding relationship with the University. The significant donation will be invested both in the school's new building and to drive its research agenda forward; potentially enhancing student learning experience and rankings.

During a gala dinner in Singapore to celebrate the golden jubilee, **Professor Fiona Devine**, Dean of the school pointed out fittingly that Singapore was celebrating its own 50th anniversary as well. She highlighted the importance of strong ties between Singapore and MBS, and spoke about the 'enduring relationship with Singapore'.

Singapore is one of the six international centres of MBS, together with Sao Paulo, Shanghai, Hong Kong, Dubai and Manchester offering the part-time Manchester Global MBA programme. MBS's reputation makes it one of the best institutions to attain an MBA, as it is also among the only 1% of business schools to be triple accredited by EQUIS, the AACSB and AMBA by the Association of MBAs.

The Manchester Global MBA is a particularly sought-after qualification by busy professionals: "The best thing is that the programme is portable and flexible: portable because students can start in Shanghai and continue in Singapore for example," said **Ms Lim Bee Ing**, South East Asia Centre Director. "The academic exposure is the same, as all international centres are staffed directly from Manchester, with no middle agent administering the centres locally," Ms Lim added.

"Flexible, with two academic semesters per year comprising a blended learning approach of face-to-face workshops and online tutorials, with professors and business leaders, as well as interactive group sessions. Assignments are managed online," said Ms Lim.

"MBS also offers a 'Workshop In Two Centres' or WITC, which allow the students to attend workshops from the Manchester Global MBA in two cities other than their own. Thanks to this and to the alumni strength of the University of Manchester, networking possibilities inside and outside the business school are immense and can reach far and wide, being yet another reason to choose our MBA programme," Ms Lim further commented.

Looking at the future in Singapore: "We will be launching a series of customizable executive education programmes and short-term courses for professional development, comprising two to three day intensive workshops delivered by our professors and industry leaders," Ms Lim revealed. "This way, if someone is planning to start an MBA but is not sure, he or she can have a taste of what a full MBA academic experience would be like." ●