

Remote-entrepreneurship

From business school project to commercial success

Mr Joseph Ong envisioned an F&B enterprise, based on his ground-breaking concept called 'remote-entrepreneurship', as part of his MBA project at the Manchester Business School in Singapore.

He went on to convert his ideas into action, resulting in the creation of One Rochester Group which has become one of Singapore's largest lifestyle F&B enterprises.

Especially since Mr Ong's achievement is based on the fundamental premise that one can start a successful business without having to leave one's job (remote-entrepreneurship), it has attracted a great deal of interest and Mr Ong has consequently become a highly sought-after speaker at seminars and talks.

Mr Ong graduated from Nanyang Technological University with a Bachelor's degree. He has also studied at the Manchester Business School in Singapore and obtained an MBA (Distinction) from the University of Manchester.

Mr Ong began his working career in finance, 20 years ago, with positions in Ernst and Young, KPMG and

Arthur Andersen. From 2004, he worked for Symantec, becoming the youngest Vice President (Asia-Pacific and Japan) in 2013.

It was while he was working for Symantec that he did his MBA, as part of which he conceptualised and set up the One Rochester Group.

He has taken his interest in sharing his knowledge a step further, by writing the book 'REMOTE-ENTREPRENEURSHIP - A Revolutionary Approach to Entrepreneurship with Significantly Less Risk and Higher Chance of Success'.

The book describes an approach to entrepreneurship that has not been so thoroughly examined before.

Presented in two major parts, which address the theory and practice of remote-entrepreneurship, it looks at the 10-year journey of Mr Ong's business experiment and its eventual success, whilst he continued to work in a multinational company.

The book has received considerable praise from various quarters, ranging from academia, private sector business, entrepreneurs and investors.

Manchester Business School in Singapore

Manchester Business School in Singapore (MBS Singapore) believes that executive learning is not only key to the success of ambitious and aspiring professionals, it must also complement their busy executive lifestyles and provide relevant rewards.

The top quality, flexible and portable Manchester Global MBA Programme include face-to-face workshops combined with online learning, to form a highly effective blended learning approach. As part of the six global executive centres located at Manchester, Dubai, Shanghai, Hong Kong, Singapore and Sao Paulo, students in Singapore have the option of attending workshops in two other centres outside their own, providing them with additional networking opportunities.

Students benefit from the best efforts of the academic and administrative staff and from the resources provided.

MBS Singapore strives to provide a comfortable, yet effective learning environment that enables students to connect with one another, within a cultural melting pot. The idea-sharing, inspiration and networking make the experience more valuable and rewarding.



Mr Joseph Ong speaking at the MBS Singapore Centre.



The audience at the evening talk.